

Yixin Ding

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PROFESSIONAL SUMMARY

Early-career professional with a background in Visual Communication and Applied Machine Learning. Combines visual design, AI-assisted workflows, Human-AI Interaction, and prototyping to build and test practical AI prototypes.

EDUCATION

University of the Arts London London, UK	2025 - 2026
MSc Applied Machine Learning for Creatives	
University for the Creative Arts UK	2024 - 2025
BA (Top-up), Visual Communication	

SELECTED PROJECTS

Decision Trace Transparency System MSc Final Project	2026
- Translated a Human-AI Interaction research question into a working Next.js prototype for Elsewhere, an AI-assisted early brand identity workflow integrated with a Gemini text model. - Designed participant and researcher workflows for Conditions A/B, including real-time Decision Trace and design decision classification. - Conducted participant sessions on creative control, authorship, and confidence; exported structured data in JSON/CSV and analyzed design decisions to evaluate the prototype.	

EXPERIENCE

Business Planning Intern Inner Mongolia New Jiuhe New Material Co., Ltd.	Jul 2024 - Aug 2024
Supported visual identity development by creating business cards and other brand communication materials.	
Intern China Everbright Bank	Jan 2024 - Feb 2024
Assisted customers with basic service inquiries, provided in-branch guidance, and supported daily front-of-house operations.	
Design Intern Hangzhou Shennan Media Co., Ltd.	Aug 2023 - Sep 2023
- Assisted designers with project work and organized project materials for team use. - Designed promotional posters and supported product and content promotion.	

SKILLS

Design: Adobe Illustrator, Adobe Photoshop, Adobe InDesign
Technical: Python, Next.js, AI/LLM Prototyping
Research: Human-AI Interaction, Experiment Design, User Research, Design Research